



**NEWS RELEASE  
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*Contact: Catherine Arnold, Director of Information & Communications, Crossroads Behavioral Healthcare  
336-835-1001 x1106 / cell 336-466-0086, carnold@crossroadsbhc.org*

## **Crossroads Behavioral Healthcare Launches New Website**

**[www.crossroadsbhc.org](http://www.crossroadsbhc.org) Enhanced to Provide More Information**

**ELKIN, NC**—Crossroads Behavioral Healthcare launched its enhanced website this month with expanded information for consumers, providers and stakeholders. “Our enhanced web is informative and easy to navigate. It is our goal that many who are seeking information about mental health, developmental disabilities and substance abuse issues will be able to find the resources they need at [www.crossroadsbhc.org](http://www.crossroadsbhc.org). In addition to the current information, we will be adding a searchable listing of provider services and community resources in the near future,” noted David Swann, area director and CEO for Crossroads.

The site has specific sections designed for the consumer and for Crossroads’ providers. Each area contains information, links and downloadable forms and documents. “The purpose of this site is to make information easily accessible. We have many of our forms and publications on the web for immediate access by our consumers and providers. In addition, we will also be using our site to gain input from our citizens about community needs and to keep our communities posted on our activities,” noted Swann. “We envision this as the start – not the end. This site will be dynamic and growing.”

Crossroads Behavioral Healthcare is the Local Managing Entity for mental health, developmental disabilities, and substance abuse services in Iredell, Surry, and Yadkin counties. Crossroads is responsible for the management and oversight of the public system of behavioral healthcare at the community level. Crossroads plans, develops, implements, and monitors services to ensure that consumers in our communities have access to quality, appropriate, and timely care.

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